



## Legislation Details (With Text)

**File #:** 12-2065      **Version:** 1      **Name:** Matrix/SJP Tax Abatement/RAB Ordinance  
**Type:** Ordinance      **Status:** Adopted  
**File created:** 10/12/2012      **In control:** Economic and Housing Development  
**On agenda:** 11/20/2012      **Final action:** 12/19/2012

**Title:** ORDINANCE APPROVING THE EXECUTION OF A FINANCIAL AGREEMENT WITH MATRIX/SJP RIVERFRONT PLAZA I URBAN RENEWAL, L.L.C., c/o SJP PROPERTIES, MORRIS CORPORATE CENTER IV, 370 INTERPACE PARKWAY, PARSIPPANY, NEW JERSEY 07054, AND OTHER APPLICABLE DOCUMENTS RELATED TO THE AUTHORIZATION AND ISSUANCE BY THE NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY OF ITS REDEVELOPMENT AREA BONDS (NON-RECOURSE TO THE FULL FAITH AND CREDIT OF THE CITY) IN AN AMOUNT SUFFICIENT TO GENERATE UP TO \$10,541,703.00 IN PROJECT COSTS, AND DETERMINING VARIOUS OTHER MATTERS IN CONNECTION THEREWITH AND AMENDING THE DESIGNATION RESOLUTION FOR THE NEWARK DOWNTOWN CORE REDEVELOPMENT PLAN AND THE AFFIRMATIVE ACTION ORDINANCE IN REGARD TO THE PANASONIC PROJECT, (CENTRAL WARD)  
No Action Taken, November 20, 2012

**Sponsors:**

**Indexes:**

**Code sections:**

Date	Ver.	Action By	Action	Result
12/19/2012	1	Municipal Council	Close on Public Hearing and Adopt	Pass
12/5/2012	1	Municipal Council	Advance and Adopt on First Reading as 6F-	Pass
11/20/2012	1	Municipal Council	no action taken	

**ORDINANCE APPROVING THE EXECUTION OF A FINANCIAL AGREEMENT WITH MATRIX/SJP RIVERFRONT PLAZA I URBAN RENEWAL, L.L.C., c/o SJP PROPERTIES, MORRIS CORPORATE CENTER IV, 370 INTERPACE PARKWAY, PARSIPPANY, NEW JERSEY 07054, AND OTHER APPLICABLE DOCUMENTS RELATED TO THE AUTHORIZATION AND ISSUANCE BY THE NEW JERSEY ECONOMIC DEVELOPMENT AUTHORITY OF ITS REDEVELOPMENT AREA BONDS (NON-RECOURSE TO THE FULL FAITH AND CREDIT OF THE CITY) IN AN AMOUNT SUFFICIENT TO GENERATE UP TO \$10,541,703.00 IN PROJECT COSTS, AND DETERMINING VARIOUS OTHER MATTERS IN CONNECTION THEREWITH AND AMENDING THE DESIGNATION RESOLUTION FOR THE NEWARK DOWNTOWN CORE REDEVELOPMENT PLAN AND THE AFFIRMATIVE ACTION ORDINANCE IN REGARD TO THE PANASONIC PROJECT, (CENTRAL WARD)**

**No Action Taken, November 20, 2012**

**WHEREAS**, the Municipal Council of the City of Newark (the "City") has heretofore designated an area known as the Newark Plaza Urban Renewal Area or Gateway Area (generally described as the area from the Passaic Riverfront and the Northeast Corridor railroad tracks on the easterly side of Broad Street on the west, and portions of Park Street on the north to parts of Lafayette Street on the south) and an area known as the Newark Downtown Core District Area (generally described as the area bounded by Market Street and Edison Place to the north, Broad Street to the west, Green Street

and Lafayette Street to the south, and Mulberry Street and McCarter Highway to the east) as “blighted areas” pursuant to P.L.1949, c.187 and/or as “areas in need of redevelopment” pursuant to the hereinafter-defined Redevelopment Law (such areas, as the same may have been or may hereafter be expanded from time to time, collectively, referred to as the “Redevelopment Area”); and

**WHEREAS**, the Redevelopment Area constitutes an “area in need of redevelopment” for purposes of the Local Redevelopment and Housing Law, constituting Chapter 79 of the Pamphlet Laws of 1992 of the State of New Jersey (the “State”), and the acts amendatory thereof and supplemental thereto (the “Redevelopment Law”, as codified by N.J.S.A. 40A:12A-1 et seq.); and

**WHEREAS**, portions of the Redevelopment Area, including the hereinafter-defined Parcel, were originally designated by the Municipal Council of the City as a “blighted area” pursuant to P.L.1949, c.187, repealed by the Redevelopment Law, and as such the Parcel is deemed to constitute an “area in need of redevelopment” pursuant to N.J.S.A. 40A:12A-3; and

**WHEREAS**, on October 6, 2004, the Municipal Council of the City adopted Ordinance No. 6PhS&FF, approving a redevelopment plan for the Redevelopment Area entitled “Newark Downtown Core Redevelopment Plan and Amendment to the Newark Plaza Urban Renewal Plan” dated August 24, 2004 (as the same may have been or may hereafter be amended or supplemented, the “Redevelopment Plan”), pursuant to the Redevelopment Law; and

**WHEREAS**, as a means of implementing the Redevelopment Plan, the Municipal Council of the City, by Resolution No. 7RBC adopted on October 6, 2004 (the “Designation Resolution”), appointed The Housing Authority of the City of Newark (the “Housing Authority”), or its designee, as the redevelopment entity for the Redevelopment Plan, pursuant to the Redevelopment Law; and

**WHEREAS**, the Redevelopment Plan provides, as permitted uses within the Redevelopment Area, inter alia, office and related uses; and

**WHEREAS**, as of the date hereof, Matrix/SJP Riverfront Plaza I Urban Renewal, L.L.C., a New Jersey limited liability company (the “Owner URE”) qualified as an urban renewal entity in accordance with the Long Term Tax Exemption Law of 1992, constituting Chapter 431 of the Pamphlet Laws of 1991 of the State, and the acts amendatory thereof and supplemental thereto (the “Tax Exemption Law”, as codified in N.J.S.A. 40A:12A-1 et seq.), owns (i) a parcel of real estate within the Redevelopment Area described as Block 136, Lot 63.02 on the current tax map of the City and (ii) an easement over a parcel of real estate within the Redevelopment Area described as Block 136, Lot 63.01 on the current tax map of the City permitting the hereinafter-defined Improvements to overhang above (but not constitute part of) said Block 136, Lot 63.01 (said property rights, collectively, the “Parcel”); and

**WHEREAS**, the Owner URE proposes to construct upon the Parcel a 12-story, approximately 337,543 square foot office building (the “Improvements”), as more fully described in the Exemption Application, as such term is defined herein, and in accordance with the Redevelopment Plan (such acquisition and Improvements are collectively referred to herein as the “Project”); and

**WHEREAS**, the Owner URE has represented to the City that the Improvements (including the portion thereof as shall overhang said Block 136, Lot 63.01) will be taxed exclusively to said Block 136, Lot 63.02, but the City makes no representation as to such matters; and

**WHEREAS**, pursuant to an Agreement of Lease dated April 20, 2011 between an affiliate of the Owner URE and Panasonic Corporation of North America (“Panasonic”), which has been assigned by such affiliate to the Owner URE, upon completion of the Improvements, the Owner URE shall lease to Panasonic approximately 279,647 square feet of such office building (the “Panasonic Premises”); and

**WHEREAS**, to facilitate the completion of the Panasonic Premises, the Owner URE intends to appoint Panasonic as its agent for the purpose of requisitioning proceeds of the hereinafter-defined Redevelopment Area Bonds to provide funding or reimbursement of costs for the construction of a portion of the Panasonic Premises; and

**WHEREAS**, pursuant to the Tax Exemption Law, the City is authorized to provide for tax exemption within a redevelopment area and for payments in lieu of taxes in accordance with the applicable provisions thereof; and

**WHEREAS**, pursuant to and in accordance with the provisions of the Redevelopment Area Bond Financing Law, constituting Chapter 310 of the Pamphlet Laws of 2001 of the State, and the acts amendatory thereof and supplemental thereto (the “Redevelopment Bond Law”, as codified by N.J.S.A. 40A:12A-64 et seq., and together with the Redevelopment Law and the Tax Exemption Law, the “Acts”), specifically N.J.S.A. 40A:12A-66(a), the City is authorized to provide for such tax exemption and payments in lieu of taxes in a manner that deviates from the structure otherwise established under the Tax Exemption Law, if the development project is to be financed with bonds issued in accordance with the Redevelopment Bond Law; and

**WHEREAS**, the Owner URE has submitted an application to the City for the approval of a redevelopment project, as such term is used in the Tax Exemption Law, all in accordance with N.J.S.A. 40A:20-8 (the “Exemption Application”, a copy of which is attached hereto as Exhibit A); and

**WHEREAS**, the Exemption Application contains documentation evidencing financial responsibility and capability with respect to the proposed development; estimated total development costs; estimated time schedule for start and completion of the proposed development; and conceptual plans; and

**WHEREAS**, the City evaluated the Exemption Application according to criteria which included financial capabilities, experience, expertise, and project concept descriptions; and

**WHEREAS**, in order to enhance the economic viability of and opportunity for a successful project, the City will enter into a Financial Agreement with the Owner URE, governing payments made to the City in lieu of real estate taxes on the Project pursuant to the Tax Exemption Law, and

**WHEREAS**, to finance certain aspects of the Project, the New Jersey Economic Development Authority (the “NJEDA”) will issue bonds in an aggregate principal amount sufficient to generate up to \$10,541,703. in project costs (the “Redevelopment Area Bonds”) pursuant to the Redevelopment Bond Law, debt service for the repayment of which Redevelopment Area Bonds will come from the Pledged Annual Service Charge (as that term is defined in the Financial Agreement attached hereto); and

**WHEREAS**, City and the Owner URE have agreed that the Unpledged Annual Service Charge (as that term is defined in the Financial Agreement attached hereto) paid by the Owner URE to the

City shall be for the City's use in its sole discretion, following payment of the "County Amount" (as such term is defined in the Financial Agreement attached hereto) to the County of Essex, as required by N.J.S.A. 40A:20-12; and

**WHEREAS**, the City made the following findings:

In accordance with the Tax Exemption Law, specifically N.J.S.A. 40A:20-11, the City hereby finds and determines that this Agreement is to the direct benefit of the health, welfare and financial well-being of the City and its citizens because it allows for the development of a vacant and fallow site into a productive, useful and job-creating property, and further:

(a) The costs associated with the tax exemption granted herein are minor compared to the estimated Total Project Cost of \$149,848,571. and the benefit created by (i) the construction of the Improvements, (ii) approximately 400-450 jobs during the construction period and (iii) approximately 787 permanent jobs and 150 jobs for contract employees created through the permanent operation of the Improvements.

(b) Without the tax exemption granted herein it is highly unlikely that the Project would otherwise be undertaken, as a source of funding all or a portion of the costs thereof, other than from the proceeds of the Bonds, is not otherwise available; and

**WHEREAS**, in order to set forth the terms and conditions under which the Owner URE and the City (the "Parties") shall carry out their respective obligations with respect to (a) payment of the Annual Service Charge (as that term is defined in the Financial Agreement attached hereto) by the Owner URE, in lieu of real property taxes, and (b) issuance of the Redevelopment Area Bonds by the NJEDA and provision for repayment thereof by the Owner URE, the Parties have determined to execute this Financial Agreement; and

**WHEREAS**, the Owner URE is qualified to do business under the provisions of the Tax Exemption Law, and has submitted to the Mayor the Exemption Application, which is on file with the City Clerk, requesting a tax exemption for the Project; and

**WHEREAS**, there was also submitted to the Mayor by the Owner URE a financial agreement on file with the City Clerk (the "Financial Agreement") (capitalized terms not defined herein shall have the meaning assigned to such terms in the Financial Agreement); and

**WHEREAS**, the Mayor has submitted the Application and Financial Agreement to the Municipal Council with his written recommendation of approval (the "Mayor's Recommendation"), a copy of which is attached hereto as Exhibit B; and

**WHEREAS**, the Financial Agreement contemplates that the Annual Service Charge will be paid in two categories: the Unpledged Annual Service Charge, to be retained (following payment of the County Share) by the City for Municipal Services as set forth in the Tax Exemption Law; and the Pledged Annual Service Charge, said payments to be dedicated to debt service on the Redevelopment Area Bonds issued to support certain costs of the Project, pursuant to Bond Financing Law; and

**WHEREAS**, pursuant to the Bond Financing Law, the City, in the exercise of its power under the Bond Financing Law, may enter into contracts as necessary, for the purpose of securing the Redevelopment Area Bonds to finance the Project; and

**WHEREAS**, the Bond Financing Law requires the approval of the New Jersey Local Finance Board prior to the issuance of financial instruments such as the Redevelopment Area Bonds where such financial instruments are to be secured by payments in lieu of taxes such as the Pledged Annual Service Charges; and

**WHEREAS**, the City believes that (a) it is in the public interest for the Owner URE to undertake the Project; (b) the Project is for the health, welfare, convenience or betterment of the inhabitants of the City; (c) the amounts to be expended by the City for said Project are not unreasonable or exorbitant; and (d) the Project is an efficient and feasible means of providing services for the needs of the inhabitants of the City and will not create an undue financial burden to be placed upon the City; and

**WHEREAS**, the City further wishes to approve the execution and delivery of a Pledge and Assignment Agreement with the NJEDA and/or its bond trustee (the "Pledge Agreement"), which Pledge Agreement will provide for, *inter alia*, the pledge and assignment of the Pledged Annual Service Charge to the NJEDA or its bond trustee as security for the payment of debt service on the Redevelopment Area Bonds; and

**WHEREAS**, the terms of any trust indenture to be entered into by the NJEDA in connection with the issuance of the Redevelopment Area Bonds will provide terms and provisions relating to the disbursement of proceeds of the Redevelopment Area Bonds to the Owner URE or its agent; and

**WHEREAS**, the Financial Agreement states that the Owner and/or Panasonic expect to enter into a Project Labor Agreement or other binding agreement with the Essex County Building Trades that contains provisions that provide for Newark resident participation in the construction of the Project (the "Trades Agreement"), which Trades Agreement is subject to the review and approval by the Deputy Mayor/Director of the Department of Economic and Housing Development; and

**WHEREAS**, the Financial Agreement includes, *inter alia*, the designation of the Owner URE as the "redeveloper" of the Project in accordance with the Redevelopment Law; and

**WHEREAS**, in order to make such designation, the City must amend the Designation Resolution in order to provide that the City, and not the Housing Authority, shall be the redevelopment entity responsible for implementing the portion of the Redevelopment Plan applicable to the Project; and

**WHEREAS**, by the City's Revised Ordinance 2:2-28 *et seq.*, as amended and supplemented (the "Affirmative Action Ordinance"), contains various affirmative action requirements, including generally the requirement that projects benefitting from tax abatements use good faith efforts to achieve at least 20% minority-owned business enterprise ("MBE"), at least 7% women-owned business enterprise ("WBE") and at least 15% Newark based participation; and

**WHEREAS**, in view of the specialized design and the construction of the office building based on specific requirements of Panasonic, the expedited construction schedule, the fact that all site work, excavation, footings and foundations and sub-grade areas were constructed approximately 20 years ago, the need for specially designed jumbo columns with a specialized prefabricated component curtain wall and glazing system, and the need for specialized pre-engineered components in the mechanical systems required to achieve LEED Gold Certification standards for portions of the Project, the City is willing to amend, for this Project only, certain of the provisions of the Affirmative Action Ordinance; and

**WHEREAS**, the Financial Agreement contains a limited joinder by Panasonic, relating to certain provisions of the Financial Agreement which will be enforceable by the City directly against Panasonic.

**NOW, THEREFORE, BE IT ORDAINED BY THE MUNICIPAL COUNCIL OF THE CITY OF NEWARK, , NEW JERSEY, THAT:**

1. The Owner URE is hereby designated to act as redeveloper for the Project, in accordance with the Redevelopment Plan and the plans and specifications contained in the Application, subject to the conditions and as more fully set forth in the form of Financial Agreement attached hereto. The Designation Resolution is hereby amended to provide that the City, and not the Housing Authority or its designee, shall be the redevelopment entity responsible for implementing the portion of the Redevelopment Plan applicable to the Project.

2. The Exemption Application, a copy of which is attached hereto as Exhibit A, is hereby approved in accordance with the Mayor's Recommendation, a copy of which is attached hereto as Exhibit B.

3. The Municipal Council hereby finds and determines that the Financial Agreement is to the direct benefit of the health, welfare and financial well-being of the City and its citizens because it allows for the development of a vacant and fallow site into a productive, useful and job-creating property, and further (a) the costs associated with the tax exemption granted herein are minor compared to the estimated Total Project Cost of \$149,848,571. and the benefit created by (i) the construction of the Improvements, (ii) approximately 400-450 jobs during the construction period and (iii) approximately 787 permanent jobs and 150 jobs for contract employees created through the permanent operation of the Improvements, and (b) without the tax exemption granted herein it is highly unlikely that the Project would otherwise be undertaken, as a source of funding all or a portion of the costs thereof, other than from the proceeds of the Bonds, is not

otherwise available.

4. An exemption from taxation is hereby granted to the Owner (as such term is defined in the Financial Agreement attached hereto), with respect to the Project for the term set forth in the Financial Agreement, but in no event shall the tax exemption commence until the Effective Date (as such term is defined in the Financial Agreement), nor extend beyond the earlier of (i) twenty-five (25) years from the date of execution of the Financial Agreement or (ii) twenty (20) years from the Project Completion Date (as defined in the Financial Agreement) and only so long as the Owner remains subject to and complies with the Financial Agreement and the Tax Exemption Law. To the extent of any inconsistency with any prior City ordinance and/or Municipal Code provision governing the granting of long-term tax exemptions, including, inter alia, procedures for application, review and approval, required terms of the financial agreement, required conditions and covenants, limits on duration, means of enforcement, and all other matters whatsoever, such prior City ordinances and/or Municipal Code provisions are hereby waived (or, alternatively, shall be deemed to be amended and/or superseded by this ordinance) to the extent of such inconsistency, but only with respect to this ordinance.

5. The Financial Agreement, in substantially the form attached hereto as Exhibit C, is approved. Upon presentation by the Owner of a fully executed Trades Agreement which has been reviewed and found to be acceptable by the Deputy Mayor/Director of the Department of Economic and Housing Development, the Mayor and the Deputy Mayor/Director of the Department of Economic and Housing Development of the City (each, an "Authorized Officer") are each hereby authorized to execute, on the City's behalf, the Financial Agreement in substantially such form, with such changes as the Authorized Officers shall determine, in consultation with the Corporation Counsel, such determination to be conclusively evidenced by their execution of the Financial Agreement. The City Clerk is hereby authorized and directed to attest to the execution of the Financial Agreement by the Authorized Officers of the City as determined hereunder and to affix the corporate seal of the City to the Financial Agreement.

6. Pursuant to the provisions of the Redevelopment Bond Law, specifically N.J.S.A. 40A:12A-67(c) and, if applicable, N.J.S.A. 40A:12A-69, the City is hereby authorized to assign, for the benefit of the NJEDA and/or its bond trustee and as security for the Redevelopment Area bonds, all of the City's right, title and interest in and to the Pledged Annual Service Charges. The Pledge Agreement, in substantially the form attached hereto as Exhibit D, is approved. The Authorized Officers, or either of them, are each hereby authorized to execute and deliver, on behalf of the City, the Pledge Agreement in substantially such form, with such changes as the Authorized Officers shall determine, in consultation with the Corporation Counsel, such determination to be conclusively evidenced by their execution of the Pledge Agreement. The Authorized Officers, or either of them, are each hereby further authorized to execute and deliver, on behalf of the City, such additional instruments as they may deem, in consultation with the Corporation Counsel, to be necessary or appropriate for the purpose of effectuating such assignment. The City Clerk is hereby authorized and directed to attest to the execution of the Pledge Agreement and any such additional instruments by the Authorized Officer (s) of the City as determined hereunder and to affix the corporate seal of the City thereto.

7. Executed copies of the Financial Agreement and the Pledge Agreement shall be certified by the City Clerk and filed with the Office of the City Clerk. The Office of the City Clerk shall also forthwith file certified copies of this ordinance and the Financial Agreement with the Director of the Division of Local Government Services pursuant to N.J.S.A. 40A:20-12.

8. Upon the execution of the Financial Agreement as contemplated herein, the Authorized Officers and the City Clerk are each hereby severally authorized and directed to file and record this ordinance and the Financial Agreement with the Essex County Register such that the Financial Agreement and this ordinance shall be reflected upon the land records of the County of Essex as a lien upon and a covenant running with each and every parcel of land constituting the Parcel. Pursuant to and in accordance with the provisions of the Redevelopment Bond Law, specifically N.J.S.A. 40A:12A-68(c), and notwithstanding any other law to the contrary, upon recordation of both this ordinance and the Financial Agreement, the lien thereof shall be perfected for all purposes in accordance with law and the lien shall thereafter be superior to all non-municipal liens thereafter recorded or otherwise arising, without any additional notice, recording, filing, continuation filing or action, until payment of all of the Redevelopment Area Bonds.

9. The Authorized Officers of the City are hereby further severally authorized and directed to (i) execute and deliver, and the City Clerk is hereby further authorized and directed to attest to such execution and to affix the corporate seal of the City to, any document, instrument or certificate deemed necessary, desirable or convenient by the Authorized Officers or the City Clerk, as applicable, in their respective sole discretion, after consulting with the Corporation Counsel, to be executed in connection with the execution and delivery of the Financial Agreement and the Pledge Agreement and the consummation of the transactions contemplated thereby, which determination shall be

conclusively evidenced by the execution of each such certificate or other document by the party authorized hereunder to execute such certificate or other document, and (ii) perform such other actions as the Authorized Officers deem necessary, desirable or convenient in relation to the execution and delivery thereof.

10. The Affirmative Action Ordinance is hereby amended, for this Project only, so as to require that the Project as a whole shall achieve the following required levels of local, MBE and WBE contracting: 10% MBE; 7% WBE and 10% Newark based. Notwithstanding the provisions of the Affirmative Action Ordinance, for this Project only the levels of MBE and WBE participation as aforesaid must be met separately (i.e., the same work performed by one contractor cannot qualify toward more than one such category); however, the Newark based participation need not be met separately and can overlap with contractors that qualify for MBE or WBE credit.

11. The Project when completed shall conform with all Federal and State law and ordinances and regulations of the City relating to its construction and use.

12. The Owner shall in the operation of the Project comply with all laws so that no person shall, because of race, religious principles, color, national origin or ancestry, be subject to any discrimination.

13. The Owner shall, from the time the Annual Service Charge becomes effective, pay the Annual Service Charge as set forth in the Financial Agreement.

14. All City officers and professionals are hereby authorized to take all necessary and appropriate steps to assist and join with (i) the Owner URE in connection with the required application to the New Jersey Local Finance Board for approval of the issuance of the Redevelopment Area Bonds for the funding of a part of the cost of the Project and (ii) Panasonic in connection with the required application to the NJEDA for approval of its issuance of said Redevelopment Area Bonds.

15. This ordinance shall take effect upon final passage and publication in accordance with the laws of the State of New Jersey.

#### STATEMENT

This Ordinance secures bonds or other obligations issued in accordance with the provisions of the "Redevelopment Area Bond Financing Law" and the lien hereof in favor of the owners of such bonds or other obligations is a Municipal Lien superior to all other Non-Municipal Liens hereinafter recorded and also amends the Designation Resolution for the Newark Downtown Core Redevelopment Plan and the Affirmative Action Ordinance in regard to this project; and approves the execution of a financial agreement with Matrix/SJP Riverfront Plaza I Urban Renewal, L.L.C., c/o SJP Properties, Morris Corporate Center IV, 370 Interpace Parkway, Parsippany, New Jersey 07054, and other applicable documents related to the authorization and issuance by the New Jersey Economic Development Authority of its Redevelopment Area Bonds (non-recourse to the full faith and credit of the City) in an amount sufficient to generate up to \$10,541,703.00 in project costs, and determining various other matters in connection therewith. (Panasonic Project, East Ward)