



Legislation Details (With Text)

File #: 23-1714 **Version:** 1 **Name:** Advertising and Public Relations Services
Type: Resolution **Status:** Adopted
File created: 10/25/2023 **In control:** Administration
On agenda: 12/6/2023 **Final action:** 12/6/2023

Title: Dept/ Agency: Administration/Division of Central Purchasing
Action: () Ratifying (X) Authorizing () Amending
Type of Service: Use of State Contract(s) #T3067 Master Blanket PO# 19-PROSV-00699
Purpose: To provide for Advertising and Public Relations Services.
Entity Name(s)/Address(s): Princeton Partners, LLC, 189 Wall Street, Princeton, New Jersey 08540
Contract Amount: Not to exceed \$2,671,212.00
Funding Source: 2023 Budget/Department of Health and Community Wellness/Grants/NW051-G23-H23G0-71280/NW051-G51-21H21Q0-7209, and NW051-G23-2H23B-72250
Contract Period: Upon approval of Municipal Council through April 3, 2024, inclusive of extensions by the State
Contract Basis: () Bid (X) State Vendor () Prof. Ser. () EUS
() Fair & Open () No Reportable Contributions () RFP () RFQ
() Private Sale () Grant () Sub-recipient () n/a
Additional Information:
This State Contract #T3067 provides for advertising and public relations services for the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center.

Sponsors: Council of the Whole

Indexes:

Code sections:

Date	Ver.	Action By	Action	Result
12/6/2023	1	Municipal Council		

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Additional Information:
This State Contract #T3067 provides for advertising and public relations services for the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center.

WHEREAS, the City of Newark, through its Purchasing Agent (the "City"), wishes to utilize

State Contract #T3067 Advertising and Public Relations Services Master Blanket PO# 19-PROSV-00699 to be utilized by the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center from an authorized vendor under the New Jersey Cooperative Purchasing Program 1-NJCP, pursuant to N.J.A.C. 5:34-7.29; and

WHEREAS, the purchase of goods/services by local contracting units are authorized by Local Public Contracts Law, N.J.S.A. 40A:11-12; and

WHEREAS, in accordance with N.J.S.A. 40A:11-11(5), N.J.S.A. 52:25-16.1 et seq. and N.J.A.C. 5:34-7.1 et seq., all Cooperative Purchasing Program participants are responsible for ensuring that the Purchase Order issued reflects the correct contract item pricing and that payment is processed accordingly. Only the items/services specified in the applicable State Contract(s) may be purchased from the contract vendor(s) of record. Cooperative Purchasing participants assume full responsibility for all purchase transactions issued through State Contracts, including Purchase Orders, delivery compliance and payments; and

WHEREAS, pursuant to N.J.S.A. 40A:11-15(42) purchases made under contract awarded by the Division of Purchasing and property shall be for a term not to exceed the term of the State Contract.

WHEREAS, the City wishes to utilize State Contract #T3067 Advertising and Public Relations Services Master Blanket PO# 19-PROSV-00699 awarded to Princeton Partners LLC, 189 Wall Street, Princeton, New Jersey 08540, to obtain advertising services for the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center, upon approval of this Resolution by the Municipal Council through April 3, 2024, inclusive of extensions by the State, at an amount not to exceed Two Million Six Hundred Seventy One Thousand Two Hundred Twelve Dollars and Zero Cents (\$2,671,212.00).

NOW, THEREFORE, BE IT RESOLVED BY THE MUNICIPAL COUNCIL OF THE CITY OF NEWARK, NEW JERSEY, THAT:

1. Pursuant to N.J.S.A. 40A:11-1 et seq. and N.J.A.C. 5:34-7.29, the Purchasing Agent is authorized to utilize State Contract #T3067 Advertising and Public Relations Services Master Blanket PO# 19-PROSV-00699 awarded to Princeton Partners LLC, 189 Wall Street, Princeton, New Jersey 08540 to be used by the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center to obtain upon approval of this Resolution by the Municipal Council through April 3, 2024, inclusive of extensions by the State.
2. All purchases, Purchase Orders and other related documentation shall be in accordance with the relevant State Contract, New Jersey Standard Terms and Conditions, Method of Operation and Third Party Agreement, if applicable, as contained in the State Contract documentations and agreements.
3. There shall be no amendments of this Resolution without the approval of the Municipal Council.
4. There shall be no advance payment on this State Contract in accordance with N.J.S.A. 40A:5-16.

5. This is an open-ended contract to be used as needed during the term of the contract. Thus, for any and all expenditures against this contract, a certification of the availability of sufficient funds, as required by N.J.A.C. 5:30-5.5(b)(2), shall be executed before a contractual liability is incurred each time an order is placed from Funding Sources: Department of Health and Community Wellness Mary Eliza Mahoney Health Center NW051-G23-H23G0-71280, NW051-G51-21 H21Q0-7209, and NW051-G23-2H23B-72250, Additional grant funding may be used during the duration of this contract. This contract shall not exceed Two Million Six Hundred Seventy One Thousand Two Hundred Twelve Dollars and Zero Cents (\$2,671,212.00).
6. This contract complies with Local Pay-to-Play Law, N.J.S.A. 19:44A-20.5, as a State Contract award and constitutes a Fair and Open Procedure.
7. The Division of Central Purchasing shall file a duly executed copy of the contract in the Office of the City Clerk, if applicable.
8. The City Clerk shall provide the appropriate Notice of Award of this contract to the State Comptroller, no later than twenty (20) business days following such award, in accordance with N.J.S.A. 52:15C-10 and the Notice of the Office of the State Comptroller dated May 7, 2008.

STATEMENT

This Resolution authorizes the Mayor of the City of Newark and/or his designee, the Business Administrator and/or the Purchasing Agent, to utilize State Contract #T3067 Advertising and Public Relations Services Master Blanket PO# 19-PROSV-00699 awarded to Princeton Partners LLC, 189 Wall Street, Princeton, New Jersey 08540, to obtain advertising services for the City's Department of Health and Community Wellness Mary Eliza Mahoney Health Center upon approval of this Resolution by the Municipal Council through April 3, 2024, inclusive of extensions by the State, at a cost not to exceed Two Million Six Hundred Seventy One Thousand Two Hundred Twelve Dollars and Zero Cents (\$2,671,212.00).