



City of Newark

City Hall
920 Broad Street
Newark, New Jersey 07102

Legislation Text

File #: 09-0723, **Version:** 1

Dept/ Agency: Director of Communications/Department of Child & Family Well-Being

AUTHORIZING

Type of Service: Contract

Purpose: Marketing Campaign for Lead Poisoning Prevention to publicize and promote the City-Wide message.

Entity Name: Multi-Vendor

1. AR James Media, 28 South Main Street, 2nd Fl., Suite 5, Allentown, NJ 08501

2. CBS Outdoors, 185 Route 46, Fairfield, NJ 07004

3. WBLS/WLIB 107.5, 3 Park Avenue, NY, NY 10016

4. WPAT-FM AMOR 97.9, 26 West 56th Street, NY, NY 10019

Contract Amount: \$63,000.00

Funding Source: Kresege Foundation

Contract Period: June 1, 2009 through June 30, 2011

Contract Basis: Bid__ Prof. Ser. __ EUS__

Fair & Open__ Non-Fair & Open__ RFP__ RFQ__

Additional Comments: N/A

Invitation: Acting Business Administrator, May 19, 2009