



Legislation Details

File #: 09-0723 **Version:** 1 **Name:**

Type: Resolution **Status:** Adopted

File created: 5/11/2009 **In control:** Administration

On agenda: 5/20/2009 **Final action:** 5/20/2009

Title: Dept/ Agency: Director of Communications/Department of Child & Family Well-Being
AUTHORIZING
Type of Service: Contract
Purpose: Marketing Campaign for Lead Poisoning Prevention to publicize and promote the City-Wide message.
Entity Name: Multi-Vendor
1. AR James Media, 28 South Main Street, 2nd Fl., Suite 5, Allentown, NJ 08501
2. CBS Outdoors, 185 Route 46, Fairfield, NJ 07004
3. WBLS/WLIB 107.5, 3 Park Avenue, NY, NY 10016
4. WPAT-FM AMOR 97.9, 26 West 56th Street, NY, NY 10019
Contract Amount: \$63,000.00
Funding Source: Kresege Foundation
Contract Period: June 1, 2009 through June 30, 2011
Contract Basis: Bid__ Prof. Ser. __ EUS__
Fair & Open__ Non-Fair & Open__ RFP__ RFQ __
Additional Comments: N/A
Invitation: Acting Business Administrator, May 19, 2009

Sponsors:

Indexes:

Code sections:

Date	Ver.	Action By	Action	Result
5/20/2009	1	Municipal Council	Adopt	Pass