



# City of Newark

City Hall  
920 Broad Street  
Newark, New Jersey 07102

## Legislation Text

---

**File #:** 09-1600, **Version:** 1

---

**Dept/ Agency:** Offices of Municipal Council/City Clerk

**Action:** (X) Ratifying (X) Authorizing (X) Amending

**Type of Service:** EUS Contract

**Purpose:** Amending Public Relations Services contract by increasing contract amount and contract period

**Entity Name:** Cole Media, Inc.

**Entity Address:** 22 Goldsmith Avenue, Newark, NJ 07112

**Original Contract Amount:** \$358,400.00

**Previous Increase:** \$99,471.68 (Via Resolution 7R9-c 070109)

**New Increase Amount:** \$39,753.84

**Total Contract Amount:** \$497,625.49

**Funding Source:** City of Newark Budget/ City Clerk

**Original Contract Period:** January 1, 2008 through March 31, 2009

**Previous extension:** April 1, 2009 through July 31, 2009 (Via Resolution 7R9-c 070109)

**New Contract Period:** August 1, 2009 through September 30, 2009

**Contract Basis:** ( ) Bid ( ) State Vendor ( ) Prof. Ser. (X) EUS

( ) Fair & Open (X) Non-Fair & Open (X) RFP ( ) RFQ ( ) Private Sale

( ) Grant ( ) Sub-recipient ( ) n/a

**Additional Information:** N/A