



Legislation Details

**File #:** 17-1828      **Version:** 1      **Name:** Cole Media  
**Type:** Resolution      **Status:** Adopted  
**File created:** 10/16/2017      **In control:** Administration  
**On agenda:** 12/12/2017      **Final action:** 12/12/2017  
**Title:** Dept/ Agency: Administration/Office of the Business Administrator  
Action:  Ratifying  Authorizing  Amending  
Type of Service: EUS Contract  
Purpose: To provide marketing and branding services to City of Newark  
Entity Name: Cole Media  
Entity Address: 105 Lock Street, Suite 203, Newark, New Jersey, 07103  
Contract Amount: Amount not to exceed \$50,000.00  
Funding Source: 2017 Budget  
Contract Period: October 1, 2017 through September 30, 2019  
Contract Basis:  Bid  State Vendor  Prof. Ser.  EUS  
 Fair & Open  No Reportable Contributions  RFP  RFQ  
 Private Sale  Grant  Sub-recipient  n/a  
Additional Information:

**Sponsors:** Carlos M. Gonzalez, John Sharpe James

**Indexes:**

**Code sections:**

Date	Ver.	Action By	Action	Result
12/12/2017	1	Municipal Council	Defer	Pass
12/12/2017	1	Municipal Council	reconsider	Pass
12/12/2017	1	Municipal Council	Adopt	Pass