



City of Newark

City Hall
920 Broad Street
Newark, New Jersey 07102

Legislation Details

File #: 20-0743 **Version:** 1 **Name:** Resolution: Intersection Media, LLC - Census2020
Type: Resolution **Status:** Adopted
File created: 6/23/2020 **In control:** Administration
On agenda: 10/21/2020 **Final action:** 10/21/2020

Title: Dept/ Agency: Administration/Office of Communications
Action: ☒ Ratifying ☒ Authorizing ☐ Amending
Type of Service: Purchase of Advertisement Space
Purpose: To provide advertising space on NJ Transit Bus and Rail.
Entity Name: Intersection Media, LLC
Entity Address: 10 Hudson Yards, 26th Floor, New York, New York 10001-2159
Contract Amount: \$57,387.50
Funding Source: 2020 Budget/Business Unit NW011, Dept. 200, Div/Proj 2001, Activity A, Account #96770, Budget Ref. B2020
Contract Period: April 13, 2020, through June 7, 2020
Contract Basis: ☐ Bid ☐ State Vendor ☐ Prof. Ser. ☐ EUS
☐ Fair & Open ☐ No Reportable Contributions ☐ RFP ☐ RFQ
☐ Private Sale ☐ Grant ☐ Sub-recipient ☒ n/a NJ Transit Vendor
Additional Information:

Sponsors: Council of the Whole

Indexes:

Code sections:

Date	Ver.	Action By	Action	Result
10/21/2020	1	Municipal Council	Adopt	Pass